

Wellington Management, Inc. is proud to present a 244-acre mixed-use opportunity in Blaine, Minnesota located west of Lexington Avenue and north and south of 109th Ave NE, respectively North Meadows and Lexington Meadows. Planned Business District Zoning allows for a wide range of possibilities including grocery, restaurant, theater, bank, hotel, medical and office. These elements will complement the newly constructed and forthcoming housing components, as well as the newly completed Lexide Shops strip center (1,700 SF available for lease), a newly competed Kwik Trip gas station, and the newly opened North Memorial Health Clinic and Urgency Center. These new uses follow on the success of neighboring senior housing community, *The Legends of Blaine*, which opened in 2019 and is fully leased. Lots from 0.98 to 8.3 acres are available for build to suit or purchase.

A diverse mix of housing options supports the fastest-growing suburb in the Twin Cities metro — including senior housing (192 units, completed 2020), multi-family (182 units, opening Fall 2023) and owner-occupied housing (254 units, phased occupancy 2022 and 2023) — while retail and office uses will contribute to Blaine's reputation as a destination for work and recreation. With more than 7 million visitors annually and more than 70,000 residents (2022), the vibrant Blaine community is conveniently located just 11 miles north of the Minneapolis central business district on the highly traveled Highway 10 and Interstate 35W roadways. The site lies within three minutes of the 35W exit, and traffic counts at the signaled intersection of 109th and Lexington exceed 38,000 VPD. Capitalizing on this visibility and a growing population, the district plan will support Blaine's identity as a desirable place to live, work and play.

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Market Overview



A Destination City

70,000 **RESIDENTS** 10th LARGEST CITY ANNUAL IN MN

7M **VISITORS** 100K 1,400

BUSINESSES

SCHOOL **DISTRICTS** 11 miles **FROM MINNEAPOLIS**

Large corporate users like Medtronic, Aveda and Infinite, as well as manufacturers like Carlisle, are strengthening Blaine's business community with resounding market success. Many national big box, regional and local retailers have capitalized on the city's growth rate, investment-friendly regulatory structure, residents' higher disposable incomes, and strong schools, as all these elements make Blaine an attractive location for retailers looking to launch in a promising market. Fortunately, Blaine plays as hard as it works:

- > As the third-most visited destination in the state and the Guinness Book of World Records holder for largest outdoor soccer facility, Olympic-class training facility National Sports Center draws about 4.5M visitors each year (roughly 450,000 of which seek overnight accommodations).
- > The annual Target USA CUP is among the largest international youth soccer tournaments in the world and just one of many highprofile sporting events to come to the complex.
- > TPC Twin Cities just west of the site hosts PGA's highly coveted 3M Open, an annual professional golf tournament that attracts some of the world's best golfers.
- > Together, the Target USA Cup and PGA 3M Open generate more than \$100 million of economic impact for the city each year







Living in Blaine

- > Fastest-growing suburb in the Twin Cities metro with more than 70,000 residents (2021)
- > 265 new residential permits issued (~\$85M) and 402 new lots platted (2020)
- > Consistently among the top 10 Twin Cities suburbs for housing starts
- > 2020 ranked third in the past decade for platting activity
- > Projected to welcome 1,000 new residents each year
- > Residents enjoy higher incomes and lower home values compared to MSA
- > The most-valued permit issued in Blaine (2018) was for The Legends of Blaine (\$33.5M), which added 192 senior housing units in Lexington Meadows











Development Plan

Lexington Meadows

KWIK TRIP

THE LEGENDS





NORTH MEMORIAL HEALTH

MAXIMUM BUILDABLE AREA*

Lot 1: 35,000 SF Lot 4: 12,000 SF Lot 2: 10,000 SF Lot 5: 3,500 SF Lot 3: 12,000 SF Lot 6: 10,000 SF

FALL 2018



Lexington Meadows

In 2018, Wellington's first purchase in Blaine was 70-acre Lexington Meadows. The team worked through complex watershed and exotic plant issues to create developable land (roughly 45 acres) and high-quality wetland under the oversight of the Army Corps of Engineers and the Rice Creek Watershed. Like the company's work in Oakdale that landed Hy-Vee, Wellington kick-started development with a partnership that serves suburban seniors first. Emphasizing the wetland as an amenity to provide a quiet and green backdrop, Wellington sold the southwest corner of the buildable area to Dominium for affordable senior apartment community The Legends of Blaine. After Wellington addressed watershed issues and completed site and road work, Dominium started construction on the padready site in 2019. The Legends began leasing in 2020 and is currently fully leased.

In 2022, Wellington completed a 11,000 RSF strip retail center featuring a drive-thru Starbucks, Jersey Mike's, Park Dental, Buff City Soap, and Face Foundrie. A Kwik Trip convenience store opened on a pad-ready site in the northwest corner of the developable area (completed in Q1 2022), which Wellington sold to the retailer in 2020. North Memorial Health Clinic and Urgency Center is now open and Roers has an 182-unit apartment building under construction and scheduled to open Fall 2023. Lots 1, 2, and 3 north of 108th Avenue NE remain available for sale or spec development. South of 108th, lots 4, 5 and 6 are available for sale or spec development and lease back.





Development Plan

North Meadows

8.4 acres for build to suite, sale or sale/leaseback







North Meadows

North of 109th Avenue, Wellington Management also purchased the bank-owned North Meadows property (174 acres) in March of 2020 and created roughly 60 buildable acres. The company quickly entered into a cooperative agreement with homebuilder Lennar, with Wellington undertaking the regulatory work overseen by the Army Corps of Engineers and Rice Creek Watershed and entitlement work to create high-quality wetlands and ponds. This work also entailed preparing utility connections; grading and compacting soil to create pad-ready home building sites; installing mailboxes, landscaping, irrigation and traffic signals; and working with the city to create dedicated trail access with parking to the 11.5-mile Bunker - Chain of Lakes Regional Trail maintained by Anoka County, which will ultimately reach 14.5 miles when fully completed. The pad-ready sites were turned over to Lennar for the phased delivery of 254 owner-occupied townhomes, twin homes, villas and row homes. Wellington will continue site prep for Lennar's next phase.

In addition to the homebuilding sites, Wellington has reserved eight acres off of 109th and Lexington avenues for commercial development. Approved uses include grocery, restaurant, theater, bank, hotel, medical and office. Pad-ready sites are available with sites compacted to 3,000 psi, and Austin Street's curb, gutter and public roads have been completed. Lennar began home sales 2022. Together, these uses support the overall vision for a horizontal mixed-use live, work, play community.

LENNAR HOMES







Lexside Shops

- > Modern retail center anchored by Starbucks, Jersey Mike's, Park Dental, Buff City Soap, and Face Foundrie
- > 11,000 RSF total
- > Grey shell package rents start at \$25/SF (depending on terms)
- > \$10/SF tenant allowance, up to \$25/SF (depending on terms)
- > Two designated areas for exterior signage
- > Monument signage opportunity
- > 70 surface parking stalls (6.3 : 1,000 SF)
- > Exterior trash enclosure





ABOUT US

4M SF
PORTFOLIO

BUILDINGS

600+
COMMERCIAL TENANTS

520+
URBAN HOMES

40+

6
DEVELOPMENTS

DISTRICT PLANS (4 IN PROGRESS)

As a long-term owner, property manager, developer and planner, we see the big picture. From acquisitions and initial planning to leasing, development and management, Wellington holistically understands each facet of commercial real estate. Our stability, manageable size and deep market knowledge allow us to act nimbly with relevant community partners.

Since we are in the business of creative problem-solving, we pursue challenging projects. Vision, persistence and passion help us make it happen as we work collaboratively to achieve sound design, solid financial performance and lasting community impact.

